

PRESS RELEASE

VIDA Teams up with DocuSign to provide Trusted Digital Identity for Digital Signing

New partnership will help drive a seamless and frictionless experience

Jakarta, February 17th, 2022 - PT Indonesia Digital Identity (VIDA), a rooted digital certificate (PSrE) licensed under Indonesia Ministry of Communication and Informatics (Kominfo), together with global leader in electronic signatures, DocuSign, have officially announced a partnership.

This partnership provides DocuSign eSignature users with an additional option for electronically signing with enhanced online identity verification (called a digital signature) with its familiar seamless and secure customer experience in Indonesia.

As the world's number one way to sign electronically, DocuSign aims to accelerate the broader agreement collaboration process for Indonesian customers with a more seamless and frictionless electronic know your customers process. With VIDA, an Indonesia digital identity company with global recognition, the partnership will expand Indonesian business potential in the emerging Anywhere Economy.

VIDA's Founder and Group CEO, Niki Luhur stated, *"As a pioneer in the digital and electronic signature industry, DocuSign has helped many businesses to automate, prepare, sign, follow-up, and manage various agreement documents. Productivity gains and automation are significant benefits, however, legal assurance is also a critical element. DocuSign and VIDA's partnership will further strengthen the legal assurance for users in Indonesia, where signed documents with this product will have the same legal value as a wet signature under Indonesian law. We are honored to be DocuSign first Trusted Service Provider in Indonesia. Through this partnership, we can help businesses to scale up and also take part in advancing the digital economy in Indonesia and enable growth on global platforms."*

In the emerging 'anywhere economy', a full remote experience is further fed by providing frictionless and seamless processes which are done entirely online. The VIDA partnership with DocuSign provides an enhanced online identity verification process which complements DocuSign's already robust eSignature offering. By presenting instant and seamless enhanced identity verification capabilities, VIDA is able to help DocuSign further cement its position in Indonesia faster and more efficiently with artificial intelligence facial recognition technology.

Co-Founder and CEO VIDA, Sati Rasuanto said, *"Digital certificates issued by VIDA guarantee users data protection and privacy, and also provide stronger legal assurance behind DocuSign's digital signatures in Indonesia. DocuSign and VIDA's partnership increases efficiency and productivity, and also guarantees the document's integrity with biometric verification. At VIDA, we implement world class standards across our services, from identity verification to integrated document signing. VIDA has passed rigorous audits and global accreditations, including ISO 27001 certification (Information Security Management Systems), and VIDA is also the first Certificate Authority (PSrE) in Indonesia to receive WebTrust accreditation."*

With the integration, DocuSign eSignature users will get immediate benefits as their electronic signatures are complemented with a VIDA digital certificate to provide enhanced identity authentication in the form of a digital signature. These secure processes align with industry standards by using global best practices for data processing and storage. As VIDA implements end-to-end encryption, user private data will be protected and only used for specific user needs. To prevent identity fraud, the online identity verification is equipped with face biometric verification with liveness detection that refers to the official national identity database.

Dan Bognar, Group Vice President and General Manager of DocuSign Asia-Pacific, said: “We’re excited to announce our latest partnership in Indonesia with VIDA - one of the best digital trust players in the country. This partnership supports our vision of providing an end-to-end solution throughout the agreement process, and continuing to be known as the go-to, trusted and secure partner for electronic and digital signatures.

“Partnering with VIDA will give our customers speed, scale and secure enhanced online identity services that will further help to boost digital business transformation. Through this partnership, we hope that every DocuSign Agreement Cloud product can reach more Indonesian users and help them to fast-track their contracts and increase efficiencies at scale.”

About PT Indonesia Digital Identity (VIDA)

PT Indonesia Digital Identity (VIDA) is a licensed Certificate Authority (CA) under the Indonesian Ministry of ICT, authorized to issue digital certificates that can be applied for digital signatures and web authentication. Established in 2018, VIDA is a digital identity network leveraging multi-factor authentication, digital signatures, and verified identities. VIDA applies world-class data security standards, including Public Key Infrastructure, facial recognition, and endpoint security to provide comprehensive cyber security solutions.

VIDA is also listed as an Digital Financial Innovation (Inovasi Keuangan Digital / IKD) - eKYC cluster that is registered with the OJK. The products and solutions offered by VIDA can be adopted by various sectors and industries, including the financial services industry to make it easier to verify direct customers. VIDA also believes in instilling digital trust among its users and by virtue, thus, the company has been registered under the OJK regulatory sandbox.

VIDA also applies world-class technology standards that are certified and recognized internationally and is already passing audits and receiving both local and global certifications. In Indonesia, the company became the first Certificate Authority (CA) that obtained WebTrust certification and listed in the Adobe Approved Trust List (AATL) in Indonesia, and also is ISO 27001 certified for implementation of information management security standard.

About DocuSign

DocuSign helps organizations connect and automate how they prepare, sign, act on, and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature, the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, over a million customers and more than a billion users in over 180 countries use the DocuSign Agreement Cloud to accelerate the process of doing business and to simplify people's lives.

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